

ROAD COMMISSION **for OAKLAND COUNTY**

PRESS RELEASE PRESS RELEASE

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RCOC SEEKING PARTNERS TO HELP BEAUTIFY COUNTY; VOLUNTEERS WILL SPRING INTO ACTION FOR ADOPT-A-ROAD CLEAN-UP APRIL 13-21

Beverly Hills, MI – Want to help beautify your community? If so, the Road Commission for Oakland County (RCOC) has just the opportunity for you: There are roads available as part of the Adopt-A-Road program.

“This is a great opportunity for members of the public to help clean-up our environment and beautify the community,” stated RCOC Chairman Greg Jamian. “We greatly appreciate the fact that these volunteers take the time to come out and help make Oakland County more attractive. They are tremendous partners in this effort.”

Volunteer groups that adopt a road segment are asked to pick up litter along the road during two of the three available cleanup periods each year (spring, summer and fall). Cleanup dates for 2019 are: April 13-21, July 13-21 and Sept. 21-29.

Any group interested in adopting a county road section should call the RCOC Permits Division at 248-858-4891 or send an email to: adoptaroad@rcoc.org. Interested organizations will receive training, orange safety vests and garbage bags.

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Additionally, RCOC will erect Adopt-A-Road signs at both ends of the designated road sections recognizing the volunteer groups responsible for sections. Road segments are approved by the RCOC Board of Road Commissioners.

Participating groups are reminded to call the RCOC Permits Division to arrange pick up of litter bags after the clean-up. Additionally, RCOC relies on groups to call and verify that contact information is current. Groups needing additional garbage bags or orange vests can also call the Permits Division.

Motorists can help augment the effort by slowing down when volunteers are seen picking up trash along a road and by joining RCOC in reminding others not to litter.

Approximately 481 miles of RCOC roadways have been adopted by groups and organizations.

For more information about the Adopt-A-Road program, visit: <http://www.rcocweb.org/218/Adopt-A-Road>.

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