

# **ROAD COMMISSION** **for OAKLAND COUNTY** **PRESS RELEASE PRESS RELEASE**

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## **RCOC SEEKING PARTNERS TO HELP BEAUTIFY COUNTY; NEXT OPPORTUNITY FOR ADOPT-A-ROAD CLEAN-UP IS JULY 17-25**

**Beverly Hills, MI** — Tired of noticing too much roadside litter? If so, the Road Commission for Oakland County (RCOC) has the perfect opportunity for you: There are many Oakland County roads still available as part of the Adopt-A-Road program.

“This is a great opportunity for the public to help clean-up our environment and beautify Oakland County communities,” RCOC Chair Andrea LaLonde stated. “Over the years, groups and organizations have committed volunteer time to clean-up our communities by clearing litter along roadsides. They are tremendous partners in this effort and greatly appreciated.”

Volunteer groups that adopt a road segment are asked to pick up litter along the road during two of the three available clean-up periods each year (spring, summer and fall). The spring 2021 clean-up period was April 17-25. Leaving July 17-25 and September 25-October 3 as the two remaining periods.

Any group interested in adopting a county road section should call the RCOC Permits Division at (248) 858-4891 or send an email to: [adoptaroad@rcoc.org](mailto:adoptaroad@rcoc.org). Anyone interested will receive training, orange safety vests and garbage bags. If requested, RCOC will also provide masks for volunteers.

Additionally, RCOC will erect Adopt-A-Road signs at both ends of the designated road sections recognizing the volunteer groups responsible for the sections. Road segments are approved by the RCOC Board of Road Commissioners.

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## **ADOPT-A-ROAD SUMMER CLEAN-UP / 2 OF 2**

Participating groups are reminded to call the RCOC Permits Division to arrange pick up of litter bags after the clean-up. Additionally, RCOC relies on groups to call and verify the contact information is current. Groups needing additional garbage bags or orange vests can also call the Permits Division.

Motorists can help augment the effort by slowing down when volunteers are picking up trash along a road and by joining the RCOC in reminding others not to litter.

Approximately 521 miles of RCOC roadways have been adopted by 314 groups and organizations. For more information about the Adopt-A-Road program, visit: <http://www.rcocweb.org/218/Adopt-A-Road>.

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